WHAT WE BELIEVE
We believe that everyone in Long Beach should be able to live a long, healthy life and influence decisions that affect their well-being. Everyone’s voice should be valued, and all people should have the resources and opportunities to be successful in life—regardless of one’s race, income, age, gender, sexuality, or disability.

WHY LONG BEACH
In Long Beach today, too many Black, Latinx, Cambodian, immigrant, low-income, and marginalized communities’ voices are ignored. Community organizations and advocates face roadblocks to getting the resources and partnerships they need to build community and influence policy decisions in Long Beach effectively.

OUR VISION
We envision a time and place where race and income do not determine one’s future in Long Beach—it’s a community where everyone is safe, connected, and healthy.
Organizing LBUSD parents to be advocates for their children’s needs and working on district-wide solutions to issues facing low-income students, students of color, and students with disabilities.

Co-leading the Long Beach Rising trainings for youth and adult community members to organize for social change and advocate with city commissions.

Supporting alliances like the Housing Justice Coalition and Cambodia Town Thrives Collaborative to educate community members on what city zoning does and how they can influence land use.

Our Impact

We Uplift the local community and share resources and training to drive positive change in our neighborhoods.

- Delivering public health information, helping people get vaccinated, and supporting families and our unhoused community with our Healthy Long Beach campaign.
- Supporting the Best Start Central Long Beach network to bring community leaders, organizations, and systems leaders together and improve the lives of young children and their families.
- Anchoring the People’s Budget campaign to educate communities historically neglected from public investment about the city budget and organize a collective proposal to push for community priorities like health, housing, and economic investment and away from policing.

We Challenge the status quo so that community perspectives and ideas become actionable measures.

- Amplifying stories of Long Beach area women who are radical change-makers, community organizers, grassroots movement builders, and leaders on the Rad AF (Radical AF) podcast.
- Organizing a virtual and in-person community gatherings like the People’s State of the City to elevate community stories, issues, and solutions while bridging connections across our diverse communities.
- Changing narratives alongside Long Beach partners and amplifying their messages through compelling visual storytelling across social media via photography, videos, TikToks, for our English/Spanish/Khmer speaking communities.

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